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INNOVATIVE SWISS WATER TREATMENT SYSTEMS FOR CHILE

Feb 22, 2019 10:34 | Silvana Möhr, Switzerland Global Enterprise

Aqua-4D Water Solutions from Sierre (VS) is committed to improving irrigation water quality while at the same time making it more sustainable. The Swiss company specializes in pioneering water treatment equipment which maximizes irrigation efficiency and already offers its solution in 45 countries – Chile is now set to follow.



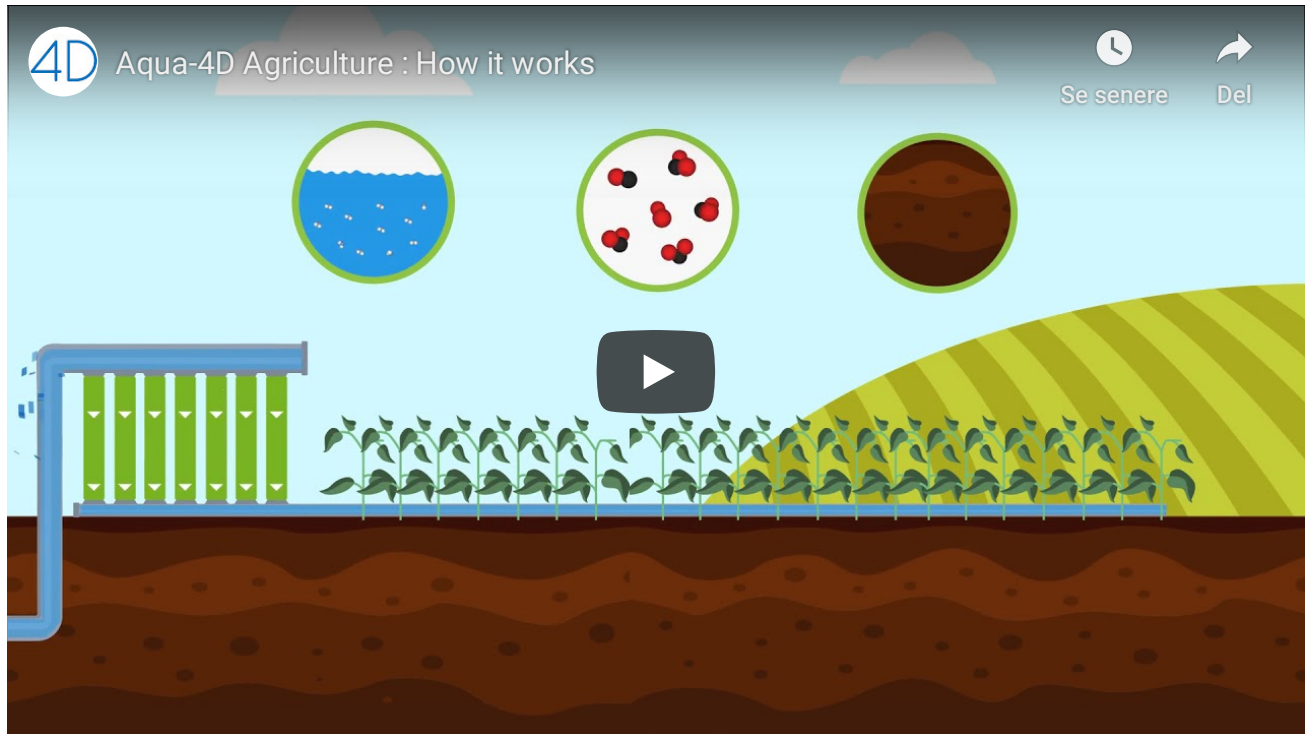
With its water treatment systems, Aqua-4D is making a deliberate contribution to the goals of the United Nations for sustainable development

The Aqua-4D Water Solutions system is relatively simple: one or more water treatment devices are connected to an electrical switch box and are installed in an affected pipeline network. This improves water quality, removes limescale deposits and reduces the amount of rust water and bacteria in the water.



Chile as a target market

There is also huge potential for this system for Aqua-4D Water Solutions in Chile. “We want to help farmers cope with water shortages,” says Patrick Rosat, Global Business Director at the Valais-based company. “With our system, farmers can make water savings of between 20-30%, while also reducing the salt content in the soil. This leads to higher productivity and is shown to help improve the export quality of fruit and vegetables.” Aqua-4D wants to promote its proven applications in the agricultural sector in Chile, while at the same time searching for new business fields in the South American country, such as environmentally-friendly mining. There is also huge potential for water-intensive processes in this sector to be made more efficient and sustainable.



However, becoming part of the Chilean market takes time and the right strategy. “As in any market, we must win the confidence of farmers,” says Patrick Rosat. For this reason, Aqua-4D works with a local partner, IST Group, who open the doors in both the north and south of the country and provide a permanent quality service to customers. “At the same time, we also need to raise the awareness among the various ministries and farmers' organizations.” The company's Swiss origins are a plus in this case: “The Swiss image is very strong in the international arena, especially in South America. We are also active in the field of precision irrigation, and precision is known to be a valued Swiss characteristic.”

EVENT: SUSTAINABLE SUCCESS IN CHILE

Would you like to learn more about business opportunities in Chile? Meet Patrick Rosat, Global Business Director at Aqua-4D Water Solutions, and other experts at our event “Cleantech in Chile” on April 1, 2019 in Zurich.

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